



ab har business banega digital

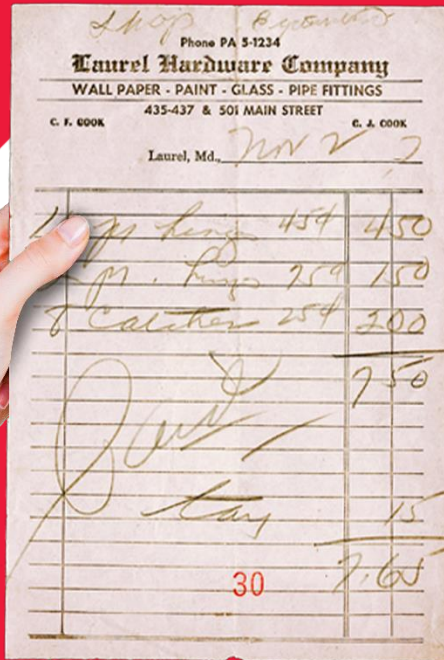
CHANNEL SALES DECK



Vyapar is a Billing and Accounting Software

made in India for small businesses (MSMEs) to help with their billing, inventory and accounting needs. The company was established in 2016 with Headquarters in Bangalore and has an employee strength of 130+





Shop *8/25/20*
Phone PA 5-1234
Laurel Hardware Company
WALL PAPER - PAINT - GLASS - PIPE FITTINGS
435-437 & 501 MAIN STREET
C. F. COOK C. J. COOK
Laurel, Md. *JUN 2*

<i>1/2 gal benz</i>	<i>454</i>	<i>450</i>
<i>1/2 gal. benz</i>	<i>259</i>	<i>150</i>
<i>8 Catcher</i>	<i>254</i>	<i>200</i>
		<i>750</i>
<i>John</i>		
<i>Ray</i>		<i>15</i>
	<i>30</i>	<i>7.65</i>

Today, small & medium businesses spend a lot of time, effort & money in making paper bills and doing manual entries and calculations to keep track of their business. Often businessmen are not able to efficiently track profits, receivables, stock adjustments etc. on a daily basis. This results in businesses incurring losses and not being able to take right decisions at the right time.

“Vyapar is on a mission to offer small businesses simple and economical software to do their billing, accounting & inventory management”

Market Opportunity



There are 6 Crore+ MSMEs in India, contributing to approx. 30% of India's GDP



80% of the businesses manage accounts and bills manually, via pen/paper



~ 5 Crore are yet to adopt Digital Billing & Accounting practices



In the absence of proper business management tools, MSMEs are not able to grow to their full potential

About the product



Vyapar is the most secure and easy to use application for billing, accounting & inventory management



Available for android smartphones and desktop software running on Windows operating system



Customers can use Vyapar on multiple devices with data sync



~ 5 Million mobile app installs (google playstore) – 4.6 Stars (53K reviews)



~ 1 Million desktop software downloads

Core features of Vyapar application



Inventory

Add inventory easily through item import option, Keep complete track of inventory at all times, add stock quantity, sale price, purchase price, get stock value, categorize items, add batch details like Sl. No., Color, MRP, Size, Expiry Date etc., Low stock summary report, item-wise profit & loss



Billing

Simplest & most intuitive bill creation experience, Multiple GST/Non-GST invoice formats available, Create Estimate/Quotation, Create Proforma Invoice, Link payments to multiple invoices, Credit note/Sale return, Delivery Challans, E-Way Bills



Reports

Sale/Purchase Report, Day Book, P&L, Balance Sheet, Cashflow Reports, Party statement, GST Reports incl. GSTR-1, GSTR-2, GSTR-3B, GTR-9, GST detail report

Comparison between Vyapar and other accounting applications

Feature	Tally	Marg	Vyapar
Mode of operations	Only Offline	Only Online	Can be used online & offline both
Invoice Themes	Only 1 Theme available	Only 1 Theme available	10+ themes available (GST & without GST)
Payment Reminder	Cannot send	Cannot send	Can send
Auto Transaction SMS	Not available	Not available	Available
Access data anywhere anytime (Sync)	Not available	Available with Internet	Available with Internet
Ease of Use	Requires heavy training & accounting knowledge	Requires training & accounting knowledge	Very easy to use (No training & accounting knowledge required)
Price	21,840 for 10 years + Annual maintenance	15,300 for 10 years + Up-gradation charge	Starts at 1,999 for 1 year No hidden charges + Free Upgrades

Vyapar Customer Profile - Scope

Vyapar is useful for any type of retail and trading business

Target groups



Small Business

Retail, Hardware
Shop, General
Store, Grocery
Store, Medical
Shop, Hotel,
Restaurant, Beauty
Salons



Trading

Wholesale,
Distribution,
Warehousing



Services

Education,
Transport, Events,
Entertainment,
Logistics

Why become a Vyapar Partner?

Attractive Sector

MSME sector is very big and relatively untapped

BIG Earning Opportunity

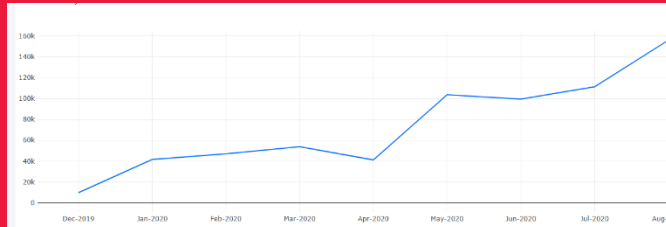
Top Vyapar partners earn between 3-5 lakhs a month

Ride the Wave

Vyapar is getting hugely popular. There has been a 220% increase in organic traffic for Vyapar in the last 6 months and is projected to grow at the same pace in the coming years

Get Support all along

Payments are settled quickly, Dedicated team for hand-holding/query resolution



Earn ₹1000 Commission! On each license sold

Number of Licenses (Sales per Month)	Commission
3	3 x ₹1000 = ₹3000
4	4 x ₹1000 = ₹4000
5	5 x ₹1000 = ₹5000
And so on!	

Exclusive benefits only for your customers



Customers get extra validity when they buy licenses from Distributor

LICENSE DURATION (months)	EXTRA VALIDITY (months)
12	3
36	6



Local Assistance & Help from Distributor on Vyapar Software.



VyaparCustomer Care Support all time.

Sell at least 3 Licenses to get ₹1000 commission in a monthly Cycle

Thank You